

## About the Model

The FECHAC Shared Social Responsibility Model is a civic participation framework led by the business sector that mobilizes social investment, local leadership, and collaboration with civil society organizations to promote strategic solutions to the most pressing challenges facing the state of Chihuahua. More than a funding mechanism, it is a model of social governance grounded in shared responsibility, regional dialogue, and collective decision-making.

### Background

**1990.** After a severe storm struck Chihuahua, the business community organized to support affected families, creating an initial solidarity trust fund.

**1994.** This effort evolved into a permanent trust fund administered by FECHAC, with the purpose of promoting development opportunities across the state through initiatives in the education, health, and social capital sectors.

This marked the beginning of a long-term model of social investment created in Chihuahua and for **Chihuahua.**



## How does it work?

The model integrates four sectors under a framework of shared responsibility:

- **Business Community (Private Sector):** Makes an extraordinary voluntary contribution dedicated to social investment in Chihuahua.
- **State Government (Public Sector):** Collects these contributions, ensuring a formal and transparent mechanism through the FOSECH Trust Fund. FECHAC optimizes the investment through its technical structure: It receives, analyzes, and approves projects through regional business councils. It also monitors implementation and evaluates results.
- **Civil Society Organizations (Social Sector):** Implement projects directly in communities and collaborate closely with beneficiaries.
- **Strategic Allies:** Additional partners join initiatives to strengthen both reach and impact.

*This process ensures that social investment is strategic rather than reactive, aligned with regional diagnostics and local priorities.*



## How does the model create impact?

Impact occurs on three levels:

1. Territorial Impact. Decisions are made within the regions themselves rather than through centralized structures.
2. Social Impact. Strengthening community capacities while reinforcing the social fabric.
3. Institutional Impact. Ongoing dialogue between the business community, civil society organizations, and public sector actors to align efforts and foster more effective policies and practices.

*Through this model, the business community becomes an active driver of development, not merely a financial contributor.*



## Why is it unique?

- Voluntary and active participation of business leaders in decision-making.
- Regional approach grounded in local knowledge and context.
- Systematic collaboration with specialized civil society organizations.
- Continuous evaluation and improvement.
- Long-term continuity (a model sustained for more than 32 years).

Trust is the cornerstone of this model. It is sustained through transparency, accountability, and clear processes. It is trust between sectors, trust in organized civic participation, and trust that collective impact can be demonstrated and sustained over time.

### Results

- 32 years of operation
- Presence in nine regions across the state, including the Sierra region
- 32% Social Capital
- 33% Education
- 35% Health